

## **World Book Day**

Dear Parent/Guardian,

Today we will be celebrating World Book Day, which is a charity-organised event on a mission to help change children's lives by making reading for pleasure a habit for life.

As you will be aware, reading is a vital skill that is incredibly beneficial for your child. Evidence suggests that children who read every day perform well in reading tests, develop a broad vocabulary, increase their general knowledge and have a better understanding of other cultures. Fifteen minutes a day is the magic number at which secondary children start seeing substantial positive gains in reading achievement; however, children who read just over half an hour to an hour per day see the greatest gains of all.

This year, instead of receiving a printed £1 voucher in school, your child will receive a digital £1 voucher. This £1 book token can then be swapped for one exclusive, new and completely free World Book Day book (available from participating booksellers). Alternatively, it can be used to get £1 off any full price book or audiobook instead (as long as the book or audiobook costs at least £2.99). The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions.

To celebrate World Book Day this year, your child will be participating in fun book themed activities during some of their English lessons as well as The Masked Reader quiz during their form time. There is also a range of activities that you can complete at home with your child on the World Book Day website.

Please do not hesitate to ask me if you have any questions.

Yours sincerely,

Mrs C Davies,

Literacy Coordinator