

Surname
Other Names

Centre Number

Candidate Number
0



GCSE – NEW

3700U30-1



ENGLISH LANGUAGE

UNIT 3

Reading and Writing: Argumentation, Persuasion and Instructional

MONDAY, 12 JUNE 2017 – MORNING

2 hours

For Examiner's use only		
	Maximum Mark	Mark Awarded
Section A (Reading)	40	
Section B (Writing)	40	
Total	80	

ADDITIONAL MATERIALS

Resource Material.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A.

Answer **both** questions in Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page(s) at the back of the booklet, taking care to number the question(s) correctly.

You are advised to spend your time as follows:

- Section A - about 10 minutes reading
- about 50 minutes answering the questions
- Section B - about 10 minutes planning
- about 25 minutes writing for B1
- about 25 minutes writing for B2

INFORMATION FOR CANDIDATES

Section A (Reading): 40 marks

Section B (Writing): 40 marks

The number of marks is given in brackets at the end of each question or part-question.



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SECTION A (Reading): 40 marks

In the **separate Resource Material** there are five texts on the theme of 'Fairtrade' labelled **Text A-E**. Read each text carefully and answer **all** the questions below that relate to each of the texts.

Text A

A1. How much money is generated in the UK alone from Fairtrade sales? [1]

.....

A2. What percentage of female farmers and workers are employed on plantations? [1]

.....

A3. What is the purpose of **Text A**? Tick (✓) the correct box. [1]

Personal use

Public use

Educational use

Occupational use



Text B

A4. What does the phrase “substantial contribution” mean in this text? **Tick (✓) the correct box.**

[1]

- A kind offering
- To be a generous person
- To donate some money to the farmer
- To get involved in a significant way

A5. **Text B** suggests the steps you can take to increase your support for Fairtrade. Put these steps into order by numbering each of the steps below from each section.

[3]

The first step has been completed for you:

- (a) Find out which shops stock Fairtrade or ethical products.
- (b) Encourage your friends and family to do the same.
- (c) Shop responsibly once you have found a stockist.
- (d) Sign up to the Fairtrade campaign and help your local area to become a Fairtrade town or village.



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SECTION B (Writing): 40 marks

*In this section you will be assessed for the quality of your **writing** skills.*

Answer question B1 below and question B2 on page 14.

B1. Your school/college is considering using more Fairtrade items in its canteen. Although this will help to support Fairtrade farmers, it will mean an increase in the price of meals.

You feel strongly about this proposal and decide to write a letter to your Headteacher/Principal giving your views.

Write your letter.

[20]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200-300 words.

The space below can be used to plan your work before starting on the next page.

PLAN:



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B2. You would like to raise some money to support a local charity.

Write a talk to your year group to raise awareness about your local charity and to persuade local people to support it.

You should include the following information:

- *details about the charity*
- *what support the charity needs*
- *how your year group can support the charity*

Write your talk.

[20]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200-300 words.

The space below can be used to plan your work before starting on the next page.

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END OF PAPER



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